EUROMONITOR INTERNATIONAL ACADEMIC LICENCE AGREEMENT - ADDENDUM

This Addendum to the Academic Licence Agreement ("ALA") that commenced on 22-Nov-2022 between Subscriber named in the table below and Euromonitor International Ltd ("Euromonitor") of 60-61 Britton Street, London EC1M 5UX, UK, a company registered in England & Wales, company number 1040587, consists of the key terms set out on this page ("Key Terms Page").

This Addendum terminates and supersedes the ALA by replacing the key terms page attached to that ALA and forming a new agreement comprising this Addendum and the Terms and Conditions of the ALA. All references to the Key Terms Page in the ALA shall refer to this Addendum.

Subscriber		
Name of Subscriber	Pune Institute of Business Management	
Name of contact person	Poorna Chandra Prasad Erry	
Address	Gut No.605/1 Mukalwadi Road, Pirangut, Tal Mulshi, Paud, Pune,	
	Maharashtra India	
Phone	+91-20-66036700/5/9	
Email	poornachandra.p@pibm.in	
Euromonitor		
Name of Account Manager	Jay Argade	
Address	60-61 Britton Street, London, EC1M 5UX, United Kingdom	
Phone	+91 80 67740500	
Email	jay.argade@euromonitor.com	

Service	Passport Category Level + Cities and Industrial Modules		
Library Location(s)	Pune		
Start Date	22-Nov-2022		
End Date	21-Nov-2023		
Term (months)	12		
Fee	GBP 6970		
Payment Terms	Invoice(s) will be issued on Euromonitor's receipt of this signed Agreement and will be payable within 60 days of the Invoice Date.		
Invoice Details:			
Invoice contact	Poorna Chandra Prasad Erry		
Invoice contact email	poornachandra.p@pibm.in		
Organisation name	Pune Institute of Business Management		
Address	Gut No.605/1 Mukalwadi Road, Pirangut, Tal Mulshi, Paud, Pune,		
	Maharashtra India		
Purchase order number	PIBM/23-24/PO304		
Special invoice requests			
Additional e-mails for invoice	· 1		
Accounts Payable Details			
Accounts Payable Contact	Poorna Chandra Prasad Erry		
Accounts Payable email	poornachandra.p@pibm.in		
Organisation name	Pune Institute of Business Management		
Address (if different)			
Phone number	+91-20-66036700/5/9		
Privacy Policy	https://www.euromonitor.com/privacy-policy		
Special Conditions			

SIGNED

Dr. Rajanstine Pillai Print name

Dean- R & D Job Title

Pune Inst- of Business Management Signed as a duly authorised employee or officer for and on behalf of the Subscriber

DATED 19 12 2023

Signature

Lisa Tomlinson

Chief Commercial Officer

Signed in London as a duly authorised employee or officer for and on behalf of **Euromonitor International Ltd**

18-Dec-2023

IAEER'S Pune Institute of Business Management Gat no. 605/1, Mukaiwadi Road, Pirangut, Tal. Mulshi, Dist Pune.-412115 PURCHASE ORDER To Date **Euromonitor International** 14-Dec-2023 PO Number 60-61 Britton Street, EC1M 5UX, PIBM/23-24/PO304 United Kingdom PO Date 14-Dec-2023 Tel-+44(0)20 7251 8024 Requestor Name Poorna Chandra Sir www.euromonitor.com1 Department Acadmic Dep Subject:-Annual Subscription to Euromonitor Passport database for students, faculty & researchers Sr.No Particular **UOM** Qty Pound Total Annual Subscription to Euromonitor A) Passport database for students, faculty Year 6970 6970 and researchers **Total Amt Pound** 6970.00 GST 0% POUND -Six Thausand Nine Hundred & Seventy Pound Only **Total Amt Pound** 6970.00 Note:-50% Advance Remaning 50% after 6 Month Signature Checked by Signature Checked By Dr.Poorna C Prashad GM Account Dep. (Prem Sahu) (Jeevan Singh Thakur)

Approved By

Chairman Sir



60-61 Britton Street, EC1M 5UX, United Kingdom

Tel: +44 (0)20 7251 8024 www.euromonitor.com1

PROFORMA INVOICE

Date: 19th October 2023

Attention:

The Librarian

() Institute of Business Management

Description	Annual Fee (USD)	Amount (USD)
Passport Category Level (Global)	USD 8825	USD 8825
Annual subscription renewal	Or	Or
Start date: 22/11/2023 End date: 21/11/2024	GBP 6970	GBP 6970

Payment terms:

Invoice will be raised annually when due & payment to be made within 60 days from date of invoice.

nent method: Wire Transfer

Account Name: Euromonitor International Ltd

Bank Name & Address:

Bank of Scotland, 33 Old Broad Street, London, EC2N 1HZ,

UK Sort Code: 121103 Account Number: 12119153

IBAN: GB98 BOFS 1211 0312 1191 53

Swift/Bic: LOYDGB2L

Jay Argade

Euromonitor International Ltd.

Director Sw.

Director Sw.

Director Sw.

Director Sw.

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Q. Euro Manilor.

1811212023 1811212023



Prem Sahu prem.sahu@pibm.in>

Fwd: Renewal Proforma Euromonitor

Poorna Chandra Prasad <poornachandra.p@pibm.in>
To: Prem Sahu

Sahu@pibm.in>

Thu, Dec 14, 2023 at 4:27 PM

Dear sir,

Please prepare the purchase order for this

----- Forwarded message -----

From: Jay Argade < Jay.Argade@euromonitor.com>

Date: Thu, Oct 19, 2023 at 10:25 AM Subject: Renewal Proforma Euromonitor

To: Poorna Chandra Prasad <poornachandra.p@pibm.in>

Dear Sir,

Greetings to you from Euromonitor!

PFA renewal proforma for Euromonitor Passport database. I am sharing pricing in both USD and GBP. As a UK based company we are offering pricing advantage if you can pay us in GBP.

Best Regards,

Jay Argade

Manager Client Partnerships Academics (India) www.euromonitor.com jay.argade@euromonitor.com (D)+91-80-67740500

(Mo) +91 7698879699, 8320943626



Yiew my profile on Linked III

Sent from Mail for Windows 10

Poorna Chandra Prasad Erry Associate Professor_Marketing Mob: +91-9177577665 Mail: poornachandra.p@pibm.in